## Summary

	pag.
Summary of the figures and tables	VII
Introduction	IX
Chapter One Small and Medium Enterprises and Entrepreneurs	1
•	
<ul><li>1.1. Definition of Enterprise</li><li>1.2. Definition of Small and Medium Enterprise (SME)</li><li>1.3. Growth models</li><li>1.4. Strengths and Weaknesses</li></ul>	1 6 12 22
1.5. Definition and characteristics of an entrepreneur	27
1.6. Entrepreneurship and Manageriality 1.7. Entrepreneurship in SMEs	33 36
Chapter Two Innovation practices in SMEs	41
2.1. How to define innovation	41
2.2. Types of Innovation	47
<ul><li>2.3. Technology-based and Knowledge-based innovation</li><li>2.4. Characteristics of Innovation process in SMEs</li></ul>	53 70
Chapter Three Intangible assets as innovation drivers in SMEs	77
3.1. Discovering the intangible assets	77
3.2. The Intellectual Capital (IC)	81
3.3. The Relational Capital (RC)	95

	pag.
3.4. The role of Intellectual Capital in innovation	100
3.5. Open Innovation	107
3.6. Context Analysis: Innovation in Italian SMEs and Innovative startups	117
Chapter Four	
Female Entrepreneurship	137
4.1. The evolution of studies on Female Entrepreneurship	137
4.2. The characteristics of Female Entrepreneurship	147
4.3. The role of Relational Capital in Female Entrepreneurship	161
Chapter Five	
Innovation in Female Entrepreneurship	167
5.1. The characteristics of Innovation in Female Enterprises	167
5.2. Context analysis: Female Enterprises in Europe	170
5.3. Context analysis: Female Enterprises in Italy	175
5.4. Women-led Innovative Startups	181
Chapter Six	
Case studies	193
6.1. Research Design	193
6.2. The sample selection	207
6.3. Case One	212
6.4. Case Two	223
6.5. Analysis of the results	233
Conclusions	241
References	245
Appendix	279

## Summary of the figures and tables

		pag.
Figure		
Figure 1.	Matrix of relationships	99
Figure 2.	Open Innovation funnel	111
Figure 3.	The CAOS rectangle	198
Figure 4.	The CAOS model framework	203
Table		
Table 1.	Italian startups by sector and geographic area	120
Table 2.	Value ranges used to categorize the capital stock of Italian	
	startups	121
Table 3.	Legal form of Italian startups by sector	122
Table 4.	Distribution and capital size of Italian startups established as	
	LLCs	123
Table 5.	Distribution and capital size of Italian startups established as	
	ILLCs	125
Table 6.	Distribution and capital size of Italian startups established as	
	SLLCs	126
Table 7.	Distribution and capital size of Italian startups established in	
	the form of CLLCs	128
Table 8.	Distribution and capital size of Italian startups established in	
	the form of COOPs	129
Table 9.	Distribution and capital size of Italian startups established in	
	the form of CORPs	131
Table 10.	Distribution and capital size of Italian startups established as	
	EuCs	133
Table 11.	Distribution and capital size of Italian startups established as	
	JSCs	134
Table 12.	Legend to identify Women-led innovative startup	181
Table 13.	Women-led Innovative startups sample	182

		pag
Table 14.	Women-led Italian startups by sector and geographic area	183
Table 15.	Distribution and capital size of Women-led Italian startups	
	established as Limited Liability Companies	185
Table 16.	Distribution and capital size of Women-led Italian startups	
	established as Simplified Limited Liability Companies	187
Table 17.	Distribution and capital size of Women-led Italian startups	
	established in the form of Cooperative	189
Table 18.	Differences between the case studies	211